

THE
SOPA
2017 AWARDS
FOR EDITORIAL EXCELLENCE



QUALITY JOURNALISM FIGHTS MISINFORMATION

7

KEY TYPES OF MISINFORMATION & DISINFORMATION (FROM LEAST TO MOST INTENT TO DECEIVE)



1 SATIRE OR PARODY

No intention to cause harm but has potential to fool.



2 FALSE CONNECTION

When headlines, visuals or captions don't support the content.



3 MISLEADING CONTENT

Misleading use of information to frame an issue or individual.



4 FALSE CONTEXT

When genuine content is shared with false contextual information.



5 IMPOSTER CONTENT

When genuine sources are impersonated.



6 MANIPULATED CONTENT

When genuine information or imagery is manipulated to deceive.



7 FABRICATED CONTENT

New content is 100% false, designed to deceive and do harm.

CREDIT: CLAIRE WARDLE/FIRST DRAFT

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About the SOPA Awards for Editorial Excellence

The SOPA Awards for Editorial Excellence were established in 1999 as a tribute to editorial excellence in both traditional and new media, and were designed to encourage editorial vitality throughout the region. The awards cover a broad range of categories reflecting Asia's diverse geopolitical environment and vibrant editorial scene.

Central to the SOPA Awards' ongoing success is the high caliber of international judges who preside over the award entries. The SOPA Awards have consistently secured judges from many of the region's leading newspapers as well as consumer and trade magazines and academics from prestigious universities - a reflection of the stature of the awards. Judges ensure that entries are analyzed and selected according to a demanding set of criteria.

The SOPA Awards are coordinated by a committee of publishing professionals from the business and editorial sectors. These dedicated individuals volunteer their time throughout the year to ensure the awards' rules, judges, entries, sponsorships and promotions all come together smoothly.

The SOPA Awards set a valuable benchmark for the industry, and have become news items in their own right, generating media coverage and attention not only across the Asia Pacific region, but also in the global arena.

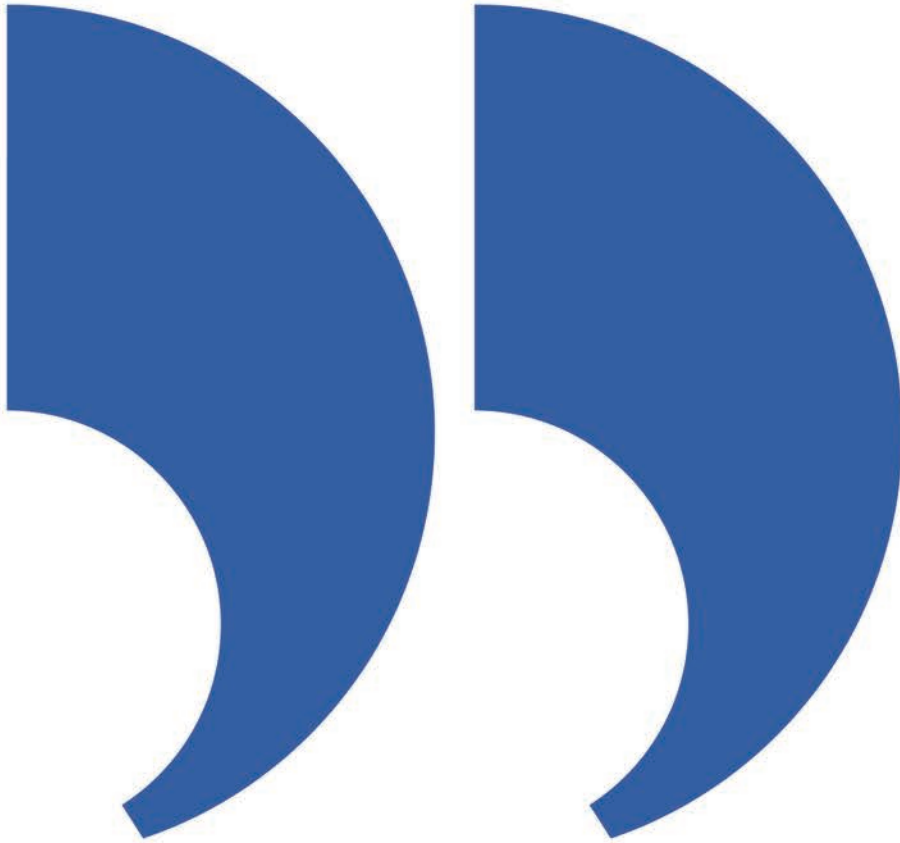
Corporate Support

Sponsorship is key to ensuring the Award's growth, and over the past years, SOPA has been fortunate in receiving strong, continuous support from its partners. As the Awards have grown, so too has the interest from corporations, and this year, we look again to the generosity of sponsors to help us deliver the best Awards we can.

The SOPA 2017 Awards for Editorial Excellence is supported by Invest Hong Kong (Platinum Sponsor), Google (Gold Sponsor), and Facebook (Gold Sponsor). Media OutReach is the newswire partner and FleishmanHillard is the public relations partner. High Technology Printing Group Limited is the printing partner.

About SOPA

The Society of Publishers in Asia (SOPA) was founded in 1982 to champion freedom of the press, promote excellence in journalism and endorse best practices for all local and regional publishing platforms in the Asia Pacific region. SOPA is a not-for-profit organization based in Hong Kong and representing international, regional and local media companies across Asia. The Society of Publishers in Asia is also host to the prestigious annual SOPA Awards for Editorial Excellence, which serve as the world-class benchmark for quality journalism in the region.



The Facebook Journalism Project is proud to support the SOPA Awards. Congratulations to all of the winners.

The Facebook Journalism Project's goal is to create stronger ties between Facebook and the news industry by focusing on the collaborative development of news products, training and tools for journalists, and training and tools for everyone. We care a great deal about making sure that a healthy news ecosystem and journalism can thrive.

We look forward to learning from you and working together to build an informed community.

Campbell Brown
Head of News Partnerships, Facebook

Award Categories (Listed in order of presentation)

- 1 . Excellence in Reporting on Women's Issues (女性议题新闻奖)**
- 2 . Excellence in Journalistic Innovation (新闻报道创新奖) *NEW 新增**
- 3 . Excellence in Human Rights Reporting (卓越人权报导奖)**
- 4 . Excellence in Feature Writing (卓越专题特写奖)**
- 5 . Excellence in Magazine Design (卓越杂志设计奖)**
- 6 . Excellence in Lifestyle Coverage (卓越生活时尚报导奖)**
- 7 . Excellence in Explanatory Reporting (卓越解释性新闻奖)**
- 8 . Excellence in Photography (卓越摄影奖) *NEW 新增**
- 9 . Excellence in Business Reporting (卓越经济报导奖)**
- 10. Excellence in Video Reporting (卓越视频报道奖) *NEW 新增**
- 11. Excellence in Information Graphics (卓越数据图像奖)**
- 12. Excellence in Reporting Breaking News (卓越突发性新闻奖)**
- 13. Excellence in Investigative Reporting (卓越调查报导新闻奖)**
- 14. Excellence in Reporting on the Environment (卓越环境报导奖)**
- 15. The Scoop Award (独家新闻奖)**
- 16. Excellence in Opinion Writing (卓越评论奖)**
- 17. Journalist of the Year (年度记者奖)**



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Message from SOPA Board of Directors

Welcome to the 19th Annual SOPA Awards for Editorial Excellence.

The Society of Publishers in Asia (SOPA) was established in 1982 as a not-for-profit association with a founding tenet to recognize and celebrate the highest measures of journalistic quality and integrity. Today, the SOPA Awards for Editorial Excellence are highly coveted and regarded as the industry gold standard for journalism in Asia Pacific.

Quality, trusted journalism has never been more important. At a time when the publishing industry is undergoing unprecedented disruption and change, we are especially delighted to have received over 750 submissions - a record number of entries for the third year in a row. Each entry is evaluated against an exacting set of criteria.

We value the steadfast commitment made by our team of distinguished international judges and the Editorial Committee, chaired by S.K. Witcher, who all selflessly volunteer their time. As is our tradition, the SOPA Awards are again supported this year by experienced administrators at the Journalism and Media Studies Centre at the University of Hong Kong.

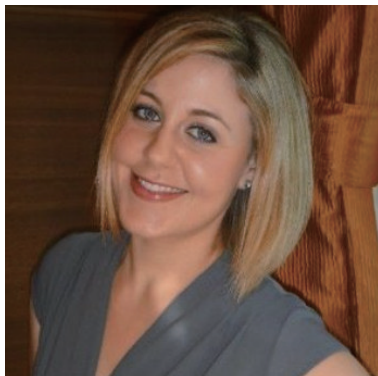
In celebrating the 2017 SOPA Awards, we give special thanks to our sponsors: Invest Hong Kong, Google and Facebook. We also much appreciate the support of Media Outreach, FleishmanHillard and High Technology Printing Group, which is vital to the success of this important event and to SOPA throughout the year.

SOPA's enduring commitment to excellence is evidenced by a wide range of initiatives: SOPA stands as an unwavering proponent of freedom of the press in Asia Pacific; we advocate best business practices that support and sustain our industry; and we embrace technological advances that best serve the information needs of our audiences, magnifying both the scope and impact of our content.

Throughout the year, we also produce our Media Insider Series to promote industry dialogue, education and innovation, and lead outreach and initiatives supporting the region's next generation of journalists.

Tonight, we recognize the very best in our field. We extend our appreciation to all award entrants who share our passion. Thank you for joining us and we wish you an enjoyable and fruitful evening.

The Society Of Publishers In Asia Board Members For The Year Of 2017



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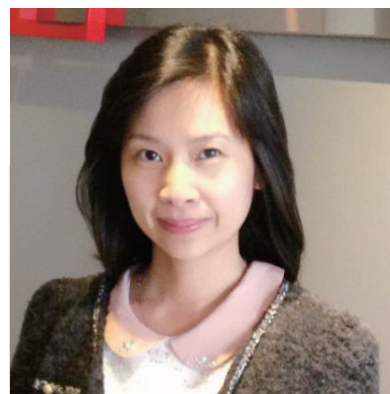
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Lawrence Jang

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Executive Vice President, Asia Pacific
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The Society of Publishers in Asia

Stands for Freedom of the Press in Asia.

Strives for the highest standards of excellence in content and journalistic integrity.

Embraces emerging digital platforms and technologies.

Encourages best business and operating practices.

Provides for building up the skills of media professionals across the region.

Unites media owners, marketing agencies, business partners and advertising clients for mutual benefit.

Join The Society of Publishers in Asia

Stand with us.

Strive for excellence.

Embrace progress.

Be the best.

Build better skills.

Encourage the next generation.

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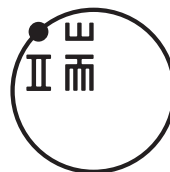
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Message from Editorial Chair and Head of Judges

While it might be a cliché to characterize the past twelve months as another record year for journalism in Asia Pacific, it's worthwhile to look closely at some of those records – among them titles for the region with “the world’s biggest prisons for journalists and bloggers” and “the biggest number of ‘Predators of Press Freedom,’” according to Reporters Without Borders. Global threats to journalism, such as the spread of “fake news” and the application of that term by some world leaders to credible news reports they dislike, have also made the environment for practicing journalism in the region tougher than ever.



S. K. Witcher
CHAIR
SOPA Editorial Committee 2017

Still, it's important to look at some other records, records based on unassailable facts: the 2017 Society of Publishers in Asia Awards garnered more than 750 entries, an all-time high, with several categories such as Explanatory Reporting and Human Rights Reporting registering a record number of entries. Those numbers demonstrate that journalists in Asia remain unbowed by the many threats they face and continue to produce outstanding news reports across media and across borders. The varied topics represented in those numbers also demonstrate how essential the role of journalist as watchdog is in our region: corruption, human trafficking, governmental complicity in murder, animal poaching, just to name a few.

The large number of entries this year unavoidably produced another threat – a threat to the all-too-little free time of the industry professionals who serve as SOPA judges. The credibility of the SOPA Awards depends in large part on the independence, irreproachability and high standards of its judges and, on behalf of the entire SOPA Editorial Committee, we'd like to thank the more than 100 indefatigable individuals who volunteered their time to evaluate this year's submissions.



Dr. Jeffrey Timmermans
HEAD OF JUDGES
SOPA Editorial Committee 2017

None of these threats show any sign of dissipating. But the winners we celebrate here tonight give us hope that no threat can stand in the way of another year of outstanding journalism ahead in 2017.



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Master of Ceremonies

Angie Lau

Angie Lau is an anchor for Bloomberg Television based in Hong Kong.

Angie has interviewed many business leaders and influencers including Hong Kong Business mogul and chairman of CK Hutchison Holdings Li Ka-shing, Li & Fung Chairman William Fung, Franklin Templeton's Chairman Mark Mobius, and Hong Kong's former Chief Secretary Anson Chan. She has anchored programs looking at the future of Macau and extensive interviews with the likes of renowned fashion designer, Sir Paul Smith and CEO of J Crew, Mickey Drexler.

A global journalist with more than 16 years' experience, Angie came to Hong Kong from Bloomberg's Chicago bureau where she covered markets and business stories from the Chicago Board of Trade. Prior to joining Bloomberg, she was the consumer reporter and anchor for the ABC affiliate in Cleveland, Ohio, where she received the Excellence in Journalism Award for Investigative Reporting.

Angie is a member of the Asian American Journalists Association (AAJA) and was the co-director of AAJA J-Camp, which teaches journalism to scholarship students across the nation. She also served as board governor on the Foreign Correspondents' Club as well as the President of the AAJA-Asia Chapter.

Born in Hong Kong, Angie received her degree in journalism from Ryerson University in Toronto, Canada.





A girl reacts as coloured water is thrown on her face while celebrating Holi, the Festival of Colours, in Mumbai, India, March 13, 2017. REUTERS/Shailish Andrade

Congratulations to the winners of the 2017 SOPA Awards.

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Keynote Speaker

The Rt Hon. Lord Patten of Barnes CH

Christopher Francis Patten was born in 1944, educated in London and at Balliol College, Oxford where he read modern history. After a scholarship in America, he worked in the Cabinet Office and the Conservative Research Department where he became the director under Margaret Thatcher.

He became MP for Bath in 1979 and held several ministerial posts, becoming Secretary of State for the Environment in 1989 and chairman of the Conservative Party in 1990.

Lord Patten was governor of Hong Kong from 1992 to 1997, overseeing the return of the territory to China. He was chairman of the Independent Commission on Policing for Northern Ireland set up under the Good Friday Peace Agreement from 1998 to 1999.

Lord Patten was appointed European Commissioner for External Relations in 1999 and held this post until November 2004. He was appointed a Companion of Honour in 1998 and became a member of the House of Lords in 2005. He became a Commandeur of the Legion d'Honneur in 2016.

Lord Patten was chairman of the BBC Trust, the strategic authority for the broadcaster, from 2011 to 2014.

He helped to coordinate the visit of Pope Benedict to the United Kingdom in 2010 and became chairman of the Vatican Media Advisory Committee for Pope Francis in 2014.

He holds a number of honorary degrees, was chancellor of Newcastle University from 1999 until 2008, and was elected chancellor of the University of Oxford in 2003. He chaired the International Crisis Group from 2004 to 2011 and became co-chair of UK-India Round Table in 2006.

Lord Patten has written a number of books - *The Tory Case* (1982), *East and West* (1998), *Not Quite The Diplomat* (2005) and *What Next?: Surviving the 21st Century* (2008).

Lord Patten married Lavender Thornton, a lawyer, in 1971. They have three daughters, Kate, Laura and Alice and eight grandchildren.



Editorial Committee Members



S.K. Witcher

CHAIR

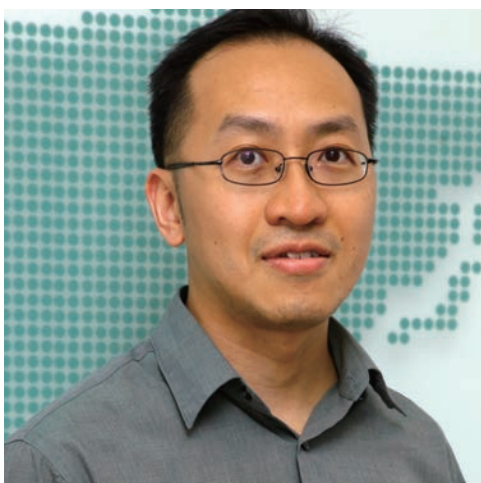
Deputy Asia Editor
The New York Times



Dr. Jeffrey Timmermans

HEAD OF JUDGES

Associate Professor of Practice
Director, Bachelor of Journalism programme
Journalism & Media Studies Centre,
The University of Hong Kong



Dr. King-Wa Fu

DEPUTY HEAD OF JUDGES

Associate Professor
Journalism & Media Studies Centre,
The University of Hong Kong



Vivian Kwok

Editor in Chief
Bloomberg Businessweek (Chinese)



David Merritt

Executive Editor, Asia Pacific
Bloomberg



Yumiko Ono

Asia Digital Editor
The Wall Street Journal



Brian Rhoads

Managing Editor
South China Morning Post



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Reuters



Wang Feng

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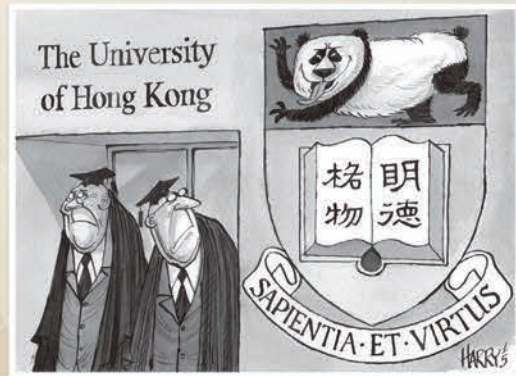
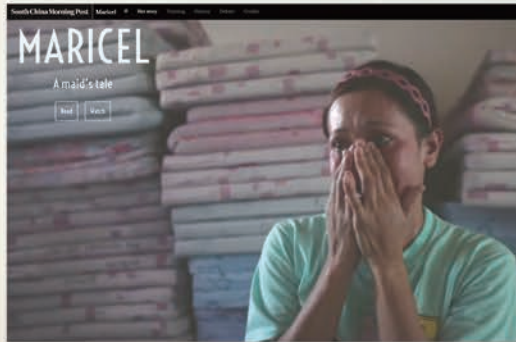
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A LEGACY OF EDITORIAL EXCELLENCE



113 awards in the last 11 years

It is an honour and a privilege to be recognised again by our peers at the Society of Publishers in Asia (SOPA) for the work of our reporters, editors, designers and illustrators.

Our sincere thanks and appreciation go to SOPA and to our hardworking teams at the *South China Morning Post* for continuing to strive for excellence in journalism.



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The Society of Publishers in Asia

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HKBU-SOPA AWARD WINNERS FORUM



In line with our goal to promote editorial excellence, SOPA has been working with Hong Kong Baptist University since 2013 to invite winners of the SOPA Awards to share their experiences with journalists and journalism students.

The HKBU-SOPA Award Winners Forum has been held twice and 11 winners have participated in the events.

For each forum, Baptist University held a week-long series of open lectures, forums, seminars and classroom sharing to provide winners with a platform to explore current journalistic issues and reflect on the inside stories behind their award winning pieces.



All told, more than 2,000 journalism students, journalism educators and working journalists attended the two forums, many of which had a full house.

The third HKBU-SOPA Award Winners Forum is expected to be held on Oct. 23-27, 2017, with the opening ceremony and a public forum taking place on Tuesday, Oct. 24 at 3:30pm at WLB 103, Lam Woo International Conference Center, 34 Renfrew Road, HKBU, Kowloon Tong.

Details of the last two forums can be found at <http://hkbu-sopa.hkbu.edu.hk/> Information on the third forum will be updated in due course.



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Apple Daily has the highest circulation among all audited paid newspaper in Hong Kong.
It has an average daily circulation of 130,230 copies.
(Source: Hong Kong Audit Bureau of Circulations (HKABC) - Audited Circulation Report (July to December 2016))

List of judges

| Full name | Company | Job Title |
|-------------------|--|--|
| Patrick Boehler | The New York Times | Digital Editor |
| Keith Bradsher | The New York Times | Shanghai Bureau Chief and Senior Writer, Asia Economics and Business |
| Marianne Bray | Journalism and Media Studies Centre, The University of Hong Kong | Honorary Lecturer |
| Cliff Buddle | South China Morning Post | Editor, Special Projects |
| Winnie Y Chan | Journalism and Media Studies Centre, The University of Hong Kong | Honorary Professor |
| Joseph Chan | The Chinese University of Hong Kong | Professor |
| Wade Long To Chan | Hong Kong Baptist University | Lecturer, Media Arts, Academy of Film |
| Quinton Chan | Weber Shandwick | Senior Vice President, Public Affairs |
| George Chen | Facebook | Head of Public Policy, Hong Kong & Taiwan |
| Allen Cheng | Institutional Investor | Asia Bureau Chief |
| Siu-Wai Cheung | Hong Kong Baptist University | Director of MA in International Journalism Studies |
| Christy Choi | Deutsche Presse-Agentur | Correspondent |
| Joyce Choi | Jacada Travel | Expert Travel Designer |
| Reg Chua | Reuters | Executive Editor, Editorial Operations, Data & Innovation |
| Crystal Chui | Bloomberg News | Reporter |
| Judith Clarke | Hong Kong Baptist University | Associate Professor |
| Phillip Day | Freelance | Consultant, writer, editor |
| Bob Drogin | Los Angeles Times | Washington Deputy Bureau Chief |
| James Dyson | FleishmanHillard | Senior Vice President |
| Graham Earnshaw | China Economic Review | Publisher |
| Robin Ewing | Hong Kong Baptist University | Senior Lecturer, Director of International Journalism Program |
| Chien-san Feng | College of Communication, National Chengchi University | Professor |
| Tak Ho Fong | Independent Commentators Association | Committee Member |
| Brian Fowler | Bloomberg News | Managing Editor |
| King-wa Fu | Journalism and Media Studies Centre, The University of Hong Kong | Associate Professor |
| Ian Gill | Freelance | Writer |
| Danny Gittings | HKU SPACE | Associate Professor |
| Paul Goddard | Freelance | Media Consultant |
| Nisha Gopalan | Bloomberg | Columnist |
| Jeremy Grant | Financial Times | Managing Editor, FT Confidential Research |
| Wei Gu | Apple | Public Relations Director, China |
| Billy Ho | Next Magazine | Head of Photo Department (News and Business) |
| Brant Houston | University of Illinois | Professor and Knight Chair in Investigative Journalism |
| Che-bing Hwang | Freelance | Writer |
| Glenda Korporaal | The Australian | Associate Editor |
| Anne Kruger | Journalism and Media Studies Centre, The University of Hong Kong | Lecturer |
| Elaine Kurtenbach | The Associated Press | Asia Business Editor |
| Vivian Kwok | Bloomberg Businessweek (Chinese) | Chief Editor |
| Tripti Lahiri | Quartz | Asia Bureau Chief |
| C K Lau | Hong Kong Baptist University | Associate Dean and Principal Lecturer in Journalism |
| Justine Lau | CLP Holdings | Public Affairs Manager |
| Kelvin Lee | Hong Kong Baptist University | Senior Lecturer |
| Matthew Leung | Journalism and Media Studies Centre, The University of Hong Kong | Honorary Lecturer |
| Raymond Li | Hong Kong Baptist University | Director of Chinese Journalism, Senior Lecturer |
| AJ Libunao | Journalism and Media Studies Centre, The University of Hong Kong | Assistant Lecturer |
| Yuan-Huei Lin | College of Communication, National Chengchi University | Professor & Dean |
| Kin-ming Liu | KM & Associates | Director |
| Darren Long | South China Morning Post | Head of Graphics and Magazine Design |


| Full name | Company | Job Title |
|---------------------|--|--|
| Louise Lucas | Financial Times | Asia Tech Correspondent |
| Bruce Lui | Hong Kong Baptist University | Senior Lecturer |
| Luwei Rose Luqiu | Penn State University | PhD Student |
| MaryKay Magistad | PRI's The World | Creator & Host, "Whose Century Is It?" Podcast |
| Jun Mai | South China Morning Post | Senior China Reporter |
| Rosalind Mathieson | Bloomberg | Managing Editor, Asia Government |
| Philip McClellan | The New York Times | Weekend Editor, International |
| Jane Meacham | Freelance | Sustainability Research/Writer |
| William Mellor | Freelance | Correspondent |
| Kees Metselaar | PhotoKees / Journalism and Media Studies Centre, The University of Hong Kong | Photographer / Honorary Lecturer |
| Lee Miller | Bloomberg News / Tsinghua University | Editor-at-Large / Professor |
| Ken Moritsugu | The Associated Press | Tokyo Bureau Chief |
| Adam Najberg | Alibaba Group | Head of Digital Communications |
| Dean Napolitano | Freelance | Journalist/Writer/Editor |
| Lin Neumann | AmCham Indonesia | Managing Director |
| Jeffrey Ng | The Wall Street Journal | Asia Editor, Newswires |
| Joyce Nip | The University of Sydney | Senior Lecturer |
| Bret Okeson | Bloomberg News | Top Editor |
| Yumiko Ono | Dow Jones | Asia Digital Editor |
| Philip Pan | The New York Times | Asia Editor |
| Tony Patrick | Freelance | Editor |
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| Byron Perry | Coconuts Media | Founder and CEO |
| David Plott | MLex Market Insight | Managing Editor, Asia |
| Guijuan Qu | Reuters | Deputy Editor of Chinese news service |
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| Anne Marie Roantree | Reuters | Hong Kong Bureau Chief |
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| Bill Tarrant | Reuters | Top News Editor |
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| Jeff Timmermans | Journalism and Media Studies Centre, The University of Hong Kong | Associate Professor |
| Russell Todd | University of Texas at Austin | Professor |
| Jeremy Wagstaff | Reuters | Chief technology correspondent, Asia |
| Tamas Waliczky | City University of Hong Kong | Professor |
| Wang Feng | Financial Times | Editor in chief, FTChinese.com |
| Xiang Wei Wang | South China Morning Post | Editorial Advisor |
| Bettina Wassener | HSBC | Senior Writer |
| Doreen Weisenhaus | Journalism and Media Studies Centre, The University of Hong Kong | Associate Professor |
| Laurel West | The Economist | Editorial Director, Thought Leadership |
| Serenade Woo | International Federation of Journalists Asia Pacific | Project Manager |
| Yin-chuen Wu | CommonWealth Magazine | President |
| Lea Yang | The News Lens | Editor in chief |
| Baohua Zhou | School of Journalism, Fudan University | Professor and Assistant Dean |




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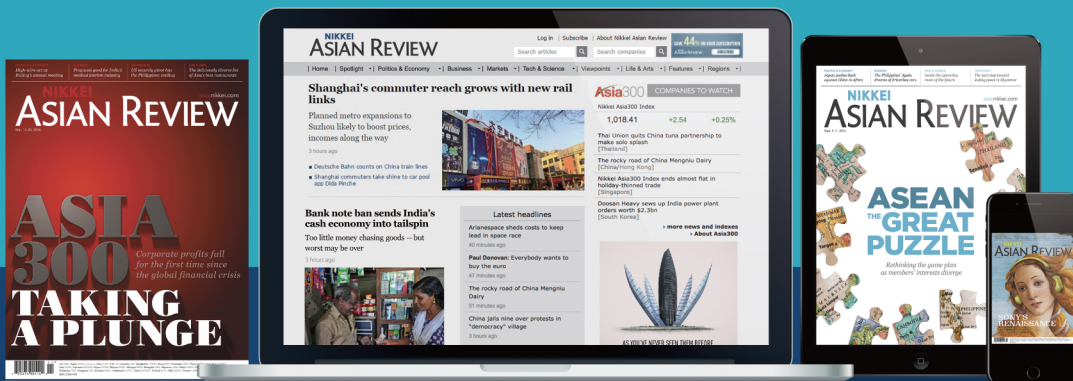
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